



TOTAL ESSAY SAMPLE PAPERS #2984

Thunderbird MBA Admission Essay

What international and cross-cultural background will you bring to Thunderbird and how will those past experiences add value to your classmates from around the world? Furthermore, what are your career aspirations immediately after graduation from Thunderbird and later in your long-term career path? How and why will a Thunderbird degree (combined with your past educational and professional experiences) enable you to achieve these objectives? (Maximum 1,000 words / 4 pages)

I am writing to seek admission into your esteemed institution; the Thunderbird School of Global Management to study International Business/Management. One of the most important aspects that I will be adding to the education community at Thunderbird is my enriched international and cross-cultural background

“Cultural intelligence has various meanings that can be looked on as complementary. On one hand, it refers to behaviors that are considered intelligent from the point of view of people in specific cultures”

-Harvard Business School Review, August, 2010-

As addressed on the above quote, in applying for your school my motivations to do so is inextricably linked to my cultural backgrounds where I embed the flexibility in the ‘culturally ambiguous settings’

On the basis of my flexibility, I have had a vast international experience having lived in Korea, New Zealand and Australia where my cultural intelligence was cultivated and improved on the ambiguous setting.

Additionally, in the course of my studies, I have studied in multicultural institutions which are located in a various countries including the U.S., China and the United Kingdom. These experiences have enabled me to gain an in-depth understanding of the different countries and the cultural backgrounds of these countries; has also enabled me to learn how to interact with people from the various ‘cultural settings’ and how to deal with the ‘cultural contingencies’.

Experiences based on strong motivations toward the flexibility in a specific cultural setting have enabled me to further make me accumulated cultural knowledge by travelling over twenty, the scope of location of these, countries range from Europe, Asia and the USA; this has widened my world view and impacted greatly on my dreams and passion for understanding the various cultures in these diverse nations.

During one of my travels, I got a chance to attend a number of International Conferences as a representative of Korea; these included the Harvard Project for Asian and International Relations



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(HPAIR) in 2010, the Asian Campus Summit in 2009 and the International Tourism Summit in Tokyo in 2007.

These academic conferences delivered me an exceptional opportunity to scrutinize and discuss the international issues with people from all over the world and also served to spur my interest in global management. I have also served as a cultural ambassador in foreign countries whereby I got an opportunity to teach Korean Language, songs, dances and history; these forums enabled me to carry out sensitization activities to the foreigners about Korea and it led to many foreign friends learning Korean and subsequently visiting Seoul. I have also had a chance to participate in International Trade and Negotiation as a group leader and representative.

I have had a particularly special interest in China; I attended the International Summer camps twice as a representative of XXXX University; these were in XXXX University in 2005 and in XXXX University in 2010. In these camps, I was able to learn the Chinese Language and history. During my travels to China which have totaled to five, I have developed an interest in the Chinese history and the Chinese people. I also got an opportunity to study Chinese and this offered me an opportunity to make Chinese friends and learn more about their language. I also had a chance to study Chinese Language in Seoul Language high school and also at the XXXXX University as a minor; I have therefore developed fluency in the Chinese Language at the New HSK Level 5.

As is evident from my international experiences and my interaction with national of the various diverse cultures, I am well suited and qualified to study international business and management studies; in view of all of this I believe that a scholarship at Thunderbird will provide me with a unique opportunity to use my skills and the society at large to be able to effectively serve the wider society.

My wide mastery of various foreign languages gives me a very competitive edge; it will enable me to be able to easily integrate with the various cultures and also to be in a position to serve in the various cultures as I have a clear understanding of the cultural dynamics that guides these societies. As stated earlier, I also do have an exceptional interest in China, this interest has led me to study Chinese as a foreign language and it has also enabled me to get an in-depth understanding of the Chinese culture and how it operates; through my interaction with the various nationals, I have been able to influence them to visit Korea and sample its friendly people and the cultural heritage that it offers.

It is therefore my hope that my rich international experience coupled with my experience with the diverse cultures will give me the required skills to enable me to get positive consideration from your panel for this scholarship. By admitting me to Thunderbird, my skills and experiences will be nurtured and I will be able to achieve my international career goals and objectives alike.

In regards to my long, middle and short-term goals, I believe that the chance to study at Thunderbird will give a unique opportunity to be able to pursue and achieve my short-term, mid-term and long-term career aspirations. My short term goal is to study further and attain a Ph.D. in



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International Business/Management; where I will be able to achieve once I am admitted to Thunderbird School of Management.

In the middle term, I intend to become an expert in international business especially in business issues related to China and the USA and ultimately become a Professor. It is undoubtedly vital to make those motivations settled by cognitive professional knowledge sought from your school.

In the long term, I want to be able to use my experience in international issues by working for the government and country in the field of international business.

My contribution towards the achievement of Thunderbird's Mission Statement

“Our goal is to educate global leaders who contribute with their business and their actions to building a more prosperous, livable, peaceful world”

(Dr. Ángel Cabrera : President, Thunderbird School of Global Management)

The mission statement of Thunderbird is consistent with the school's firm belief on being the global leader as in the above quotes; it basically entails the education of global leaders worldwide to create sustainable prosperity in the whole world.

In line with the mission statement of Thunderbird, I intend to achieve my mission through the study of International Business and management in the global marketplace. The study of global business management will enable me to develop the pre-requisite skills, inter alia, sophisticated knowledge and professional insights for the globalised era to advance my career in international business; It goes without saying that the insights can be originated from my enriched cultural and international experience I will be able to contribute effectively towards the attainment of the business objectives of Thunderbird.

My experience at XXXXX which is a global organization gave me an opportunity to learn how to relate to people in an organization that is operating in a global environment. As a graduate from Thunderbird, I will be in a position to advance my dreams and aspirations and this will also provide me with the requisite skills to advance my career. In the long-term as a global leader working for the government, I will be able to advance the mission statement of Thunderbird to be in a position to create an environment that is able to support prosperity in the whole world.

Having had the opportunity to interact with persons of diversified cultural backgrounds, I will be able to effectively use this experience to reach out to the diverse communities in the society. This experience, encompassed with the due academic skills that I will acquire at Thunderbird



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will put me in a key position to be able to easily recognize and contribute to problem solving in the international business arena. In line with the mission statement of Thunderbird, I do ultimately see myself as a global leader; being a widely travelled person and having worked in an international organization, I do believe that I have the required zeal and determination to enable me to further the achievement of the mission statement of Thunderbird. One of the important aspects that are encouraged by Thunderbird is the ability of the graduates to be able to work in the society in a manner that will enable them to achieve the goals and objectives of the society as global leaders.

During my interaction with the various cultures, I have been able to get a firsthand experience of the problems that affect the various communities in their endeavors to achieve excellence; as a graduate of the Thunderbird school of business, I will be in a position to use the skills that I will have acquired in the institution to achieve growth and development in these societies.

Furthermore my knowledge of various foreign languages presents me with a very crucial advantage; it means that I am in a position to contribute positively and effectively towards the international business in these societies because I have an opportunity to work in all these nations whose language I can be able to understand. Therefore my ability to be able to fit in all these societies will auger really well with the mission of Thunderbird in line with the development of global leaders in the business world. As a graduate of the Thunderbird School of Management, I will not only be in a position to advance my professional skills; more important is the fact that I will be able to work closely with the society to advance the business objectives and the humanity virtues that are all required to achieve the necessary development.

I believe 'Thunderbird' will be the crucial 'Milestone' on my purpose driven life where I truly admit the mission is exactly consistent with what I was trying to pursue at the moment.