University of Connecticut Application Essay

Please describe what makes you a unique individual and how these qualities can benefit the University of Connecticut community.

"The ambiguous cultural setting enhanced my flexibility and adaptability on improving the cultural intelligence"

- Brent MacNab, Professor at the University of Sydney -

From my teen age life, I have the goal to expend my monetary and non-monetary resources to achieve diversified knowledge and experience in order to become unique personality. By virtue of globalization, organizations have to combat in diversified cultural context, which in turn requires workforce having knowledge and exposure of more than one disciple. My strength on the cultural intelligence can be summarized in the above quote where I devote myself in making flexible mind-set in my earlier days.

In order to demonstrate my career in diversified fields I need to acquire degree as Management and Engineering of Manufacturing, MBA, and PhD in business and management from University of Connecticut.

Previously, I just restricted myself to Management and Engineering of Manufacturing but I now have become aware that workforce needs to prove its skills in diversified knowledge areas. I have experienced that organizations prefer those people that have acquired multifarious knowledge and skills. Importantly, cultural flexibility skills are recognized necessary in order to achieve senior management designation in organization. Thus, I am focusing on management disciple more as I have neglected it due to lack of knowledge and awareness. Organizations are operating in varying nature of cultural context so they need to accommodate broad ranged workforce in organizational settings whereby organizations have to strictly obey equal employment opportunity laws that very strict in Western countries.

Current organizational scenario explains the importance of management discipline along with management sciences and business administration degrees. I have chosen management and engineering of manufacturing to learn engineering as well as management discipline that is my favorite topic area. I received managerial skills and interests by birth or these are inherent skills in me. Although, engineering is my ultimate goal but I am willing to have theoretical and practical knowledge of business and management because no business can survive without leadership and management capabilities. I want to acquire an effective business management and

leadership skill that is why I have chosen business administration degrees after engineering degree.

I have made selection of engineering and management to differentiate me from others because I have learned that those people are successful that make significant value addition in society through innovative ways. In my opinion, business management is more important than science and engineering because management is the art of people management whereas science is art of other than human beings. People are the assets of any organization and chief executive officer has to have business management background like MBA or similar degrees. Similarly, I can attain unique position in organization as well as in educational institution by belonging to management sciences and business management. By job experience in Boeing Company, I have adequate experience of manufacturing engineering. In contrast, MBA would advance my career in Boeing Company as business development manager. On the other hand, I have learned extensive social networking capabilities by membership in Korean clubs that invaluable expertise in organizational settings.

In contrast, I can make contribution in University of Connecticut by acting as role model as people usually restrict to one disciple of either science or commerce and do not engage in both. Hopefully, I will make valuable addition in educational programs of University by teaching as well as in administration field. On the other hand, I will make valuable addition in educational system of University of Connecticut by promoting teamwork environment, offering opportunity of analysis and accountability. Business world has become busier than ever but it is necessary to ensure internal weaknesses of team along with recognizing the roles and responsibilities of leaders and team members.